

Call for Papers

Religion and Tourism in China and India: An International Workshop
Frankfurt 13.-14. November, 2014

In recent years, the fertile intersections of religion and tourism have increasingly caught the attention of scholars (e.g., Stausberg 2011). In several countries of Asia, particularly vibrant developments have been taking place in the religion-tourism interface. This workshop will focus on developments in China and India respectively. **We are hereby in particular inviting for papers on China.**

Topics that are of potential interest include the following:

- The contribution of tourism to the dynamics of religion
- Forms of engagement with religion by tourism entrepreneurs
- The tourist management of religious sites
- Heritage politics in relation to religion and tourists
- Pilgrimage and tourism
- Tourist marketing and branding of religion
- The engagement of tourists with religious sites, festivals, and practices
- The representation of religion in tourism and travel literature and
- Tour guides and the mediation of religion
- The importance of travel for the development of religious identities

We are accepting proposals until July 15 and will send a feedback until August 1. All presenters will enjoy free accommodation and meals but will have to sponsor their travel expenses.

Please send your proposal to Knut.Aukland@ahkr.uib.no

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